



CANADIAN ASSOCIATION  
OF LABOUR MEDIA



CALM  
CON 2026

Canadian Association  
of Labour Media  
Annual Conference

Regina 2026

PROGRAM

	THURSDAY	FRIDAY	SATURDAY	
8:00 AM	Breakfast	Breakfast and Registration	Breakfast	
8:30 AM				
9:00 AM	Advanced Communicators Day	Welcome	Workshop 3	
9:30 AM		Workshop 1		
10:00 AM				
10:30 AM		Workshop 2	Break	
11:00 AM			AGM & Comms Discussion	
11:30 AM				
12:00 PM				
12:30 PM	LUNCH	LUNCH	LUNCH	
1:00 PM				
1:30 PM	Advanced Communicators Day	Caucuses	Workshop 4	
2:00 PM				
2:30 PM		Break	Break	
3:00 PM				
3:30 PM		Clinics	Workshop 5	
4:00 PM				
4:30 PM				
5:00 PM		Reception	Break	Headshot Booth
5:30 PM				
6:00 PM			Reception	
6:30 PM				
7:00 PM			Awards Banquet	
7:30 PM				
8:00 PM				
8:30 PM				
9:00 PM				
9:30 PM				

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# Dear delegates, welcome to beautiful Regina!

CALM is excited to celebrate our 50th anniversary in the heart of the Prairies, the home of Prairie Socialism and a long history that celebrates the wonders of aesthetics rooted in the colours green and orange.

For fifty years, CALM has brought union communications staff and volunteers to learn from one another. Our unions are often siloed, making it difficult for us to reach out to one another and ask for ideas. Here, in Regina, let's take the opportunity to leave the silos to the horizons and reach across and talk to one another.

This is a very peculiar political moment. Prime Minister Mark Carney is popular, despite a relentless and intense attack on working people and their unions. The fear of annexation from President Donald Trump has pushed Canadians into Carney's arms, even though he plans to cut tens of billions out of the federal budget. Private sector unions are navigating Trump's tariffs and many of CALM's longstanding members are on what feels like permanent layoff.

Now more than ever, we need to sharpen every tool in our arsenal. Over the next few days, we encourage you to take risks, expand your knowledge and be inspired, and bring that inspiration back to your locals, federations, labour councils and provincial, territorial and national unions.

If you need anything while you're in Regina, please don't hesitate to reach out.

**In solidarity,**

CALM Staff & Executive Board

# Important Contacts

**Nora Loreto**

*CALM Editor*  
(581) 983-4397

**Anna Jover**

*CALM Coordinator*  
(647) 926-7447

**Teuila Mau**

*CALM Digital Coordinator*  
(613) 794-9171

**Tasia Brown**

*CALM President*  
(613) 862-8262

**The Hotel Saskatchewan**

2125 Victoria Ave, Regina, SK  
S4P 0S3  
(306) 522-7691

**Taxi Service**

Regina Cabs  
(306) 543-3333

## Connect with CALM

**WiFi information:**

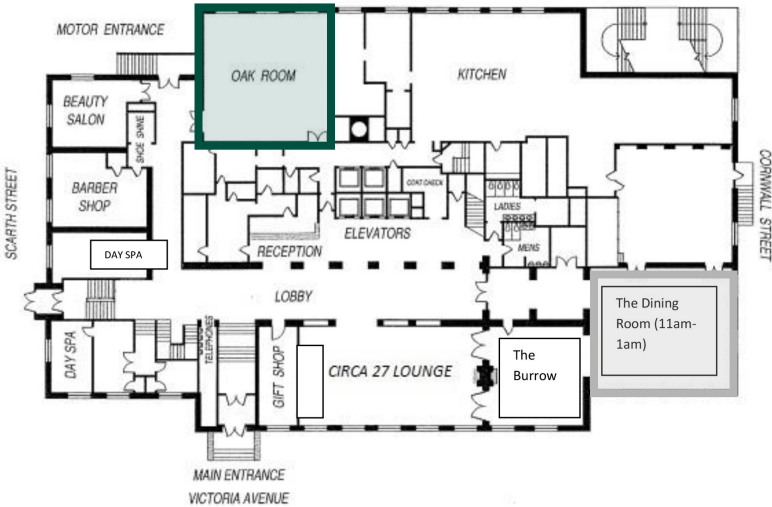
Username: CALMCON  
WPA2 Key/Password: CALM2026

**Please send photos to [anna@calm.ca](mailto:anna@calm.ca) and be sure to tag @CanLabourMedia on social!**

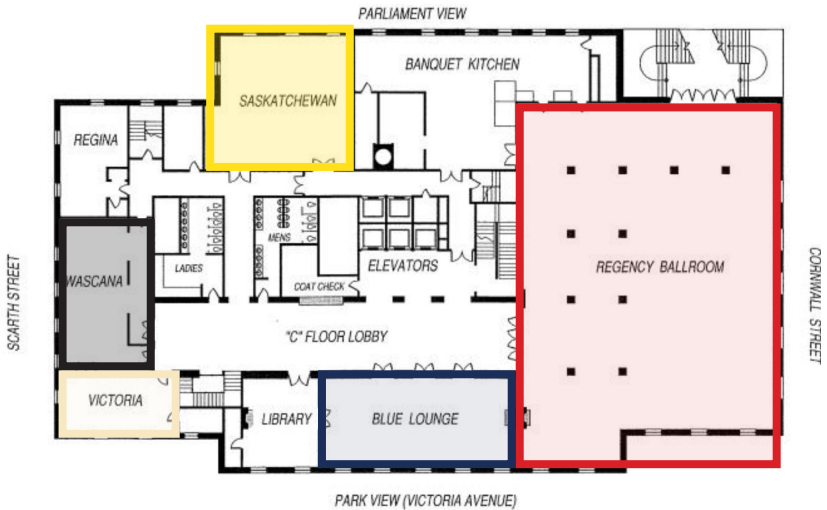
# City Map



## Lobby Level



## Convention Level – Mezzanine



# Agenda at a Glance

## WORKSHOP BLOCK 1 - FRIDAY 9:30 AM

<b>Saskatchewan</b>	From Moments to Movements: Visual Storytelling for Unions
<b>Oak Room</b>	Building Power, One Conversation at a Time
<b>Blue Lounge</b>	TikTok Isn't Magic. It's Human Psychology and Algorithms.

## WORKSHOP BLOCK 2 - FRIDAY 11:00 AM

<b>Victoria</b>	Organic Social Without the Guesswork
<b>Saskatchewan</b>	The Ins and Outs of Podcasting
<b>Oak Room</b>	WordPress: The Web Democratized
<b>Blue Lounge</b>	Finding a Unifying Message When You Have a Dispersed Membership

## CAUCUSES - FRIDAY 1:30 PM

<b>Regency Ballroom</b>	Large unions (members more than ~3000)
<b>Saskatchewan</b>	Small unions

## CLINICS & ROUNDTABLES - FRIDAY 3:30 PM

<b>Blue Lounge</b>	One-on-One Clinics
<b>Oak Room</b>	Action Network discussion Facilitated by Ethan Clarke starting at 4:00 pm

## WORKSHOP BLOCK 3 - SATURDAY 9:00AM

<b>Victoria</b>	Well... That Didn't Work
<b>Saskatchewan</b>	Steal this Idea: Campaign Planning in Fight to Win
<b>Oak Room</b>	Video Storytelling: Building Stories for Social Impact
<b>Blue Lounge</b>	March on Your Boss

## AGM & COMMS DISCUSSION - SATURDAY 11 AM

<b>Regency Ballroom</b>	CALM Annual General Meeting
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## WORKSHOP BLOCK 4 - SATURDAY 1:30PM

<b>Saskatchewan</b>	The Newlywed Game: Disinformation and AI Slop Edition
<b>Oak Room</b>	From the Doors to the Headlines: Media Relations for Organizers
<b>Blue Lounge</b>	Worker-Centred Journalism

## WORKSHOP BLOCK 5 - SATURDAY 3:30PM

<b>Saskatchewan</b>	Fake it Till You Make It – How to fake enthusiasm, pump up a crowd and give a compelling speech
<b>Oak Room</b>	Press Conference Organizing – A Toolkit
<b>Blue Lounge</b>	Digital Ads for Organizing: Get Leads!

The background is a solid teal color with a faint, stylized floral pattern in a slightly darker shade of teal. The pattern consists of large, overlapping leaves and a central flower-like shape.

# **EXPANDED AGENDA**

**THURSDAY, JUNE 4, 2026**

## **ADVANCED COMMUNICATORS DAY**

**Blue Lounge / Library**

### **Unions and AI**

There is a disconnect between how our unions talk about AI and how they use AI. In this day-long session, delegates are going to think through using generative AI and find pathways forward that can form the basis of union communications best practices that staff and volunteers can share with their offices.

Featuring:

#### **Simon Enoch**

Canadian Centre for Policy Alternatives  
Regina's struggle against Canada's first datacentre

#### **Damon Romine**

SAG-AFTRA and the Hollywood strike against AI

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**8:00 AM – 9:00AM**

**Breakfast and Registration for Advanced Communicators Day  
Participants**

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**9:00 AM – 4:00 PM**

**Advanced Communicators Day (lunch included)**

**FRIDAY, JUNE 5, 2026**

**8:00 AM – 9:00AM**

**Breakfast  
Registration and swag table set-up**

**Regency Ballroom**

The swag tables will be on display throughout the conference. Please only take items that are in abundance and leave the items that are few until the swag free-for-all at noon on Saturday, June 6, at which point you can take it all.

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**9:00 AM - 9:30 AM**

**Welcome Plenary**

**Regency Ballroom**

Notes

9:30 AM - 11:00 AM | **Workshop Block 1**

## **From Moments to Movements: Visual Storytelling for Unions**

Presenter: Felipe Noriega

**Saskatchewan**

This workshop is designed to help union organizers use photography as a powerful tool for storytelling, engagement, and mobilization. Participants will learn how to capture authentic, impactful images using simple tools like smartphones or basic cameras—no technical background required. Through real-world examples and hands-on exercises, this session focuses on how to document workers' stories with respect, intention, and clarity.

## **Building Power, One Conversation at a Time**

Presenter: Ethan Clarke

**Oak Room**

Workers are more atomized than ever, and yet union power requires strong relationships between members. Using the Canadian Association of Professional Employees as a case study, this session will examine how this union has forged relationships among members, built openness in negotiations, and is poised to take on the Federal Government for the first time ever. This session will discuss implementing the deep organizing model at scale that Jane McAleavy popularized. Structured Organizing Conversations, Member-led Organizing Committees, and Open Bargaining, alongside digital organizing, will be discussed.

## **TikTok Isn't Magic. It's Human Psychology and Algorithms.**

Presenter: Frank Collins

**Blue Lounge / Library**

In this session, Frank Collins (To Be Perfectly Frank) breaks down how attention actually works on TikTok: hooks, pacing, storytelling, emotional resonance, audience psychology, lighting, editing, authenticity, and why "trying to go viral" is usually the fastest way to make painfully boring content. Whether you're building an audience, advocating for a cause, growing a brand, or just trying to make content that doesn't feel like corporate oatmeal, this session will give you practical tools to create videos that connect with real humans.

**11:00 AM - 12:30 PM | Workshop Block 2**

## **Organic Social Without the Guesswork**

Presenter: Adrienne King

**Victoria**

People keep asking the same question: what to do about organic social media? This session is for delegates who are past the basics and want to think more clearly about strategy. Is organic there to support paid, or does it need to stand on its own? What even are best practices around commenters these days? Do we need to be on TikTok? No universal answers here. Just sharper questions, a practical framework and tools to make the right call for your organization.

Notes

## **The Ins and Outs of Podcasting**

Presenter: Nora Loreto

**Saskatchewan**

Nora Loreto is CALM's editor. She is also the co-host of the popular podcast Sandy and Nora Talk Politics and The Daily News. In this workshop, Nora will show participants how to edit sound and put together a podcast — all with budget and time in mind. She will show minimum inputs for maximum impact.

## **WordPress: The Web Democratized**

Presenter: Jason Alward

**Oak Room**

For the past 20 years, WordPress has been helping people around the world build a place online. In this workshop we'll discuss WordPress' beginnings, its tools and ecosystems and how it's evolving to make it easier to get your ideas online. This workshop will have an in-class, page-building activity so a laptop will be needed to participate in this portion.

## **Finding a Unifying Message When You Have a Dispersed Membership**

Presenter: Bud Williamson

**Blue Lounge / Library**

Bringing together a diverse and dispersed membership is no easy task. This workshop explores finding common ground and building messages that help strengthen connection, engagement, and a shared sense of purpose.

12:30 PM - 1:30 PM

## Lunch

Regency Ballroom

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1:30 PM - 3:00 PM | **Caucuses**

Regency Ballroom

Saskatchewan

Caucuses are spaces for open discussion between delegates who come from similar-sized unions. What constitutes a large versus a small union will vary. If you have a communications department with more than two staff people, and a membership of several thousand members, you should attend the large caucus. If your union is smaller, with a communications team that is mostly volunteers, and you have a couple of hundred members, you should attend the small caucus. You are welcome to try both if you're unsure where you fit in.

Caucus discussions will be chaired by CALM board members.

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3:00 PM

## Break

Regency Ballroom

3:30 PM - 5:00 PM | Clinics

**Blue Lounge / Library**

Delegates will have the opportunity to sign up for one-on-one clinics during lunch on Friday. Please note the clinics you have registered for here.

Name	Time

Notes

4:00 - 5:00 PM

## Action Network Roundtable

**Oak Room**

Is your union using Action Network? Do you love it? Want to vent about something? Hosted by Ethan Clarke, this roundtable will be a casual discussion about Action Network, and will generate improvements that CALM can bring to the company to make the platform better for Canadian users.

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5:00 PM - 6:00 PM | **RECEPTION**

**The Dining Room**

Sponsored by the Government and General Employees' Union (SGEU)

Notes

SATURDAY, JUNE 6, 2026

8:00 AM - 9:00 AM

## Breakfast

Regency Ballroom

9:00 AM - 10:30 AM | Workshop Block 3

## Video Storytelling: Building Stories for Social Impact

Presenter: Felipe Noriega

Oak Room

Based on Felipe's experience directing Endless Shifts and developing Care Without Borders, this workshop explores how to create powerful, human-centred video stories within unions and community organizations. Participants will learn how to identify meaningful stories, structure them effectively, and capture compelling footage—even with minimal equipment.

## Steal this Idea: Campaign Planning in Fight to Win

Presenter: Matthew Brett

Saskatchewan

Too often, union communicators and activists keep their best ideas secret: we want to be the first to launch a new idea or action. This participatory workshop invites participants to flip the script, be vulnerable, and share campaign dos and don'ts as we chart the course for the fight ahead. In an age of neoliberal austerity that fragments us, let's do some campaign planning in our shared fight to win.

## **Well... That Didn't Work**

Presenter: Anna Jover

**Victoria**

Ever hit “post” and immediately regret everything? This workshop is for that moment. We’re collecting the campaigns that didn’t land, the ideas that backfired, and the “how did this happen?” comms stories. Because behind every flop is a lesson worth sharing. No blame, no shame. Just honest, practical takeaways (and probably a few laughs).

## **March on Your Boss**

Presenter: Alexander Delorme

**Blue Lounge / Library**

How did workers win big before collective bargaining? With direct action! This workshop will provide an introduction to direct action, including how good communication is essential to success. Attendees will learn how to organize a tried-and-true direct action tactic, the March on the Boss.

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**11:00 AM - 12:30 PM**

## **CALM Annual General Meeting**

**Regency Ballroom**

CALM’s membership meets once annually as part of the conference. The agenda can be found at the end of this booklet.

12:30 PM - 1:30 PM

## Lunch

Regency Ballroom

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1:30 PM - 3:00 PM | **Workshop Block 4**

### **The Newlywed Game: Disinformation and AI Slop Edition**

Presenter: Robin Steudel

Saskatchewan

In the age of generative AI, political disinformation is spreading faster than measles in Alberta. But why does disinformation spread so easily online—on both the left and the right? Taking a look at social media algorithms, AI trends and human psychology, this session will dive into how disinformation spreads, the impact it's having on our democratic society and practical tips, like logic checking instead of fact checking, to combat it.

Notes

## **From the Doors to the Headlines: Media Relations for Organizers**

Presenter: Chelsea Connor

### **Oak Room**

Winning a campaign requires more than just a strong ground game; it requires controlling the narrative before someone else does. This workshop is designed specifically for organizers to bridge the gap between field work and the press conference. We will move beyond the press plan to explore how to identify “newsworthy” moments on the fly and leverage local media to build maximum pressure on employers. A central focus will be on media training for workers: you’ll learn how to identify the right member-spokespeople and prep them to be fearless storytellers who can stay on message under pressure. Participants will leave with practical tactics for turning organizing wins into headline news that centers worker voices and moves the needle.

## **Worker-Centred Journalism**

Presenter: John Cameron and Meera Eragoda

### **Blue Lounge / Library**

In this workshop, John Cameron and Meera Eragoda from Briarpatch Magazine will teach delegates how to zero in on the most interesting parts of a workers’ story, and how to give life to that story so that people will want to read it. Plus, they will talk about the need to support worker-centred journalism in Canada and how union activists can play a role..

Notes

3:30 PM - 5:00 PM | **Workshop Block 5**

### **Digital Ads for Organizing: Get Leads!**

Presenter: James Russwurm

**Blue Lounge / Library**

This hands-on workshop will guide you through the entire process of setting up powerful digital ad campaigns. Learn how to define your campaign goals, identify and target your ideal audience, and create compelling ad content that drives action. We'll walk you through each step, from brainstorming ideas to selecting the right creative assets and platforms. Plus, you'll get the chance to put what you've learned into practice, launching your very own ad campaign by the end of the session! Get ready to elevate your union's message and reach more people than ever before with digital ads that pack a punch.

### **Fake it Till You Make It - How to fake enthusiasm, pump up a crowd and give a compelling speech**

Presenter: Nora Loreto

**Saskatchewan**

How do you speak publicly in such a way that makes people grab onto what you're saying? From a rally speech to a presentation, there is an art to speaking with passion and excitement that is sure to make sure your crowd pays attention. Sometimes you have to fake it, most times though, you can find a way to fit your own style that people will love. In this workshop, Nora Loreto will give you ideas for how to deliver compelling words, regardless of what those words are for, and how much you're enthusiastic about them yourself.

## **Press Conference Organizing – A Toolkit**

Presenter: Aaron Lakoff

### **Oak Room**

A press conference can be an efficient tool to mobilize the media and get your message out to the masses. Organized well, it can get you wall-to-wall coverage, energize your membership, and get tons of people to turn out for an event. Organized poorly, and you're sitting in an empty room with no one to talk to. Don't let that happen to you! In this workshop, we'll walk you through a checklist of some key considerations for organizing a successful, creative and inspiring press conference. We'll go over ideas for speakers, locations, props in the lead up, and then how to manage the event on the big day. Aaron will present examples from press conferences that were flops, some that were big hits, and some in between, drawing lessons from each.

**5:00 PM - 7:00 PM**

## **Headshot Booth**

### **Wascana**

Delegates are welcome to get headshots taken by our event photographer, Jamilla Man. Headshots will be taken on a first-come, first-served basis and will be sent to delegates after the event.

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**5:00 PM – 7:00 PM**

## **Break**

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6:00 PM - 6:45 PM

## Reception

**Blue Lounge / Library**

Sponsored by Union Communications

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7:00 PM

## 2026 CALM Awards Banquet

**Regency Ballroom**

The 2026 CALM Awards honour the best in labour communications.

Notes

Notes



# **PRESENTER BIOS**

## **Aaron Lakoff**

Aaron Lakoff is a communications worker, DJ and community organizer from Montreal. His work combines a passion for popular education, social justice, and artistic expression. Aaron began his career in community radio, serving as the news coordinator at CKUT Radio, freelancing as a journalist for Free Speech Radio News, and producing several radio shows and podcasts, including The Rebel Beat, Changing On The Fly and Roots Rock Rebel. More recently, Aaron worked as the Communications and Media Lead for Independent Jewish Voices Canada (IJV), and is now serving as a Communications Officer for the Agriculture Union. He has organized press conferences for IJV, Solidarity Across Borders, Montreal Antifasciste, and has covered many over the years as a reporter. He enjoys talking about working-class histories, anti-fascism, parenting, hockey, bagels, and all things Montreal. He believes that one day our side will win.

## **Adrienne King**

Adrienne King (she/they) is VP – Strategy and Partner at the NOW Group, a full-service advertising and communications agency that works with unions and not-for-profits. Adrienne is pursuing a Graduate Certificate in Executive Coaching in support of the work NOW does with progressive leaders across Canada. Since 2011, Adrienne has worked in a variety of senior roles, including as Chief of Staff to former Alberta NDP Leader Rachel Notley. In previous lives, Adrienne worked as a union organizer, an apple picker, a campaign manager, and a treeplanter. Adrienne lives in Edmonton with a cat named Tom Bombadil.

## **Alexander Delorme**

Alexander Delorme is a Communications Officer with the Alberta Union of Provincial Employees, western Canada's largest union. Their approach to union communications is fueled by a pessimistic intellect, an optimistic will, and a passion for bringing our battles back to the shop floor. Prior to their work with AUPE, they worked in the Government of Alberta, local journalism, as well as organizing and managing numerous election campaigns.

## **Anna Jover**

Born in Barcelona (Catalonia, Spain), Anna Jover-Royo began her career as a journalist with Televisió de Catalunya, working as a reporter and videographer. She started by producing and editing segments for a daily children's news program, later joining the evening newsroom and taking on foreign reporting assignments across Europe and Southeast Asia. She spent 15 years with the Ontario Public Service Employees Union (OPSEU) as its first full-time in-house videographer, producing content for political education and organizing campaigns. During that time, she collaborated with former CBC foreign correspondent Bill Gillespie on a documentary examining U.S.-style anti-union legislation (Right To Work) as a growing threat in Ontario, a project recognized by labour leaders for its impact. She is now based in Alberta, where she works as a Communications Representative with UFCW Local 401. She is also one of the CALM Coordinators.

## **Bud Williamson**

With nearly two decades of experience in production, advertising, and creative strategy, Bud is an entrepreneur and producer passionate about bringing ideas to life. After starting his career at a leading Canadian advertising agency, he founded Attest in 2009 and later acquired Union Communications in 2017, transforming it into a full-service advertising agency. He continues to lead creative campaigns and projects driven by storytelling, collaboration, and innovation.

## **Chelsea Connor**

Chelsea Connor has served as the Director of Communications and Media Relations for the Retail, Wholesale and Department Store Union (RWDSU) in the United States since 2017. Chelsea also serves as the President of CALM's sister organization; the International Labor Communications Association (ILCA).

## **Ethan Clarke**

Ethan is a strategic organizer and project planner with two decades of experience in the labour movement. He founded Campaign Gears Ltd. in 2012, combining the fight for social justice with a passion for digital technology (he loves making databases, he admits it). Ethan served as Campaign Strategist for the Canadian Union of Postal Workers from 2022 to 2024. Before Campaign Gears, Ethan was the Organizing Director of a national union, overseeing several large, successful organizing drives. He came to that position after serving as the union's Community Organizer and Organizing Coordinator.

## **Felipe Noriega**

Felipe Noriega is a Colombian-Canadian documentary photographer, filmmaker, and speaker based in Toronto, with over 18 years of experience capturing real, unscripted moments that reflect the dignity and humanity of everyday life. His work has received multiple awards in documentary photography, and his films have been recognized at international film festivals. His documentary *Endless Shifts: The Cost of Dedication* has been officially selected across North America and internationally, highlighting the realities faced by long-serving healthcare workers. He is currently developing *Care Without Borders*, a project focused on migrant healthcare workers and the global movement of care, and *More Than Food*, a short documentary that explores how community-driven initiatives create networks of support, resilience, and belonging. Felipe has delivered workshops and conferences across Canada, the United States, Mexico, and Colombia, helping organizations and storytellers create meaningful, impactful narratives. Join his workshops to learn how to tell powerful visual stories that connect, engage, and inspire action.

## **Frank Collins**

Frank Collins is a Saskatchewan-based digital strategist, speaker, and creator behind the TikTok platform *To Be Perfectly Frank*, where he breaks down politics, economics, media, and culture for an audience of over 100,000 followers across TikTok, Facebook and Instagram. Known for his direct style, sharp humor, and ability to make complex issues understandable, Frank blends 15+ years of marketing experience with a background in international development studies, business leadership, and public advocacy. He is the founder of *DangerDynamite*, a full-service creative and marketing agency based in Saskatoon.

## **James Russwurm**

James Russwurm is a Labour Relations Officer and Organizer with UFCW Local 401 in Edmonton, where he supports workers in organizing and collective bargaining. With a background in legal studies and project management, he brings a practical, solutions-focused approach to his work. In 2022, James helped organize Canada's first union of video game workers, reflecting his interest in emerging industries and new models of worker power. A self-described tech enthusiast, he's particularly interested in how technology is reshaping traditional workplaces. Outside of work, James is a former Jasper snowboard bum who still finds any excuse to be in the mountains.

## **Jason Alward**

Jason Alward is an East Coast native who traded the corporate "ad agency circuit" for a career dedicated to labour rights and social activism. After years with industry giants like BBDO and Grey, Jason joined OPSEU in 2011. It was there that he solidified his expertise in progressive communications, moving beyond traditional design to advocate for 140,000 members across Ontario. In 2017, Jason took Verge—a project he originally started in 2003—full-time. As the principal of Verge, he bridges the gap between high-end production and grassroots values. From the NDP to CUPE, Jason's portfolio reflects a career-long commitment to the progressive values and social justice initiatives that shape our communities.

## **John Cameron**

John Cameron is a settler writer and musician born, raised, and living in Treaty 4 territory. He's the publisher of Briarpatch Magazine. John has also worked as production manager and editor-in-chief at the Carillon at the University of Regina and has work published in the Prairie Dog and Vice. When he isn't reading about racial justice, climate, and labour issues, he's usually bothering his cat or braising something in a Dutch oven.

## **Matthew Brett**

Matthew Brett is the Political Communications Officer for Canada Employment and Immigration Union (CEIU). A longtime activist, formative experiences include the Quebec general student strike (2012) and co-founding Solidarity Winnipeg (2016), among many others. His political writing has been published in Briarpatch, Canadian Dimension, CBC, The Independent (UK), Media Coop, rabble.ca, and the Socialist Project (The Bullet).

## **Meera Eragoda**

Meera Eragoda is a writer and editor of Tamil Sri Lankan origin. Having spent 20 years on MST lands, they are deeply appreciative of the communities of care and resistance there. They are now based on Treaty 4 territory, colonially known as Regina, SK. They enjoy dreaming of collective futures, a good croissant, and trying to befriend people with dogs.

## **Nora Loreto**

Nora Loreto has been CALM's editor since 2015. Nora is also a freelance journalist and podcaster. She is the author of five books about politics, social movements and Canada's economy. Nora is the president of the Canadian Freelance Union, the chairperson of the Canadian Centre for Policy Alternatives and active in local solidarity struggles. Originally from Ontario, Nora resides in Quebec City.

## **Robin Steudel**

Robin (she/her) co-founded Metric Strategies in 2019, a national advertising agency that works with unions and other progressive organizations on campaigns and organizing. Robin is also a semi-professional wildlife and landscape photographer whose photos have been featured by Tourism Yukon. Robin is excited to welcome you all to Whitehorse, where she lives with her partner, two children and 43 house plants.



**2026  
CALM  
AWARDS  
JUDGES**

## ENGLISH WRITING CATEGORIES

### Emma Paling

Emma Paling is a journalist in Toronto whose work has appeared in The Maple, CBC News, The New York Times, The Toronto Star, and more. She previously worked as a senior editor at The Breach and Queen's Park reporter for The Huffington Post Canada.

## LES CATÉGORIES ÉCRITS EN FRANÇAIS

### Nadine Tkatchevskaia

Nadine Tkatchevskaia (she/her) is a political strategist, proud trade unionist and campaign expert based in Toronto. Over the two decades of her career, Nadine has led over two dozen electoral, issue-based and bargaining campaigns and secured big wins, like electing Mayors Olivia Chow and Andrea Horwath and helping end minimum wage work at the City of Toronto.

## ONLINE CATEGORIES

### Samanta Krishnapillai

Samanta Krishnapillai is the founder and CEO of Group Project Initiatives — home to the award-winning edu-media platform On Canada Project and Creators4Humanity. A first-generation Tamil-Canadian systems thinker and narrative strategist, she has spent the last six years building grassroots media infrastructure that makes systemic change accessible, culturally resonant, and actionable for everyday people. On Canada Project, which she launched during the pandemic while completing her Master's in Health Information Science, has grown into one of Canada's most influential independent media voices — reaching millions through bold, emotionally honest storytelling that cuts through political noise without dumbing it down.

## DESIGN CATEGORIES

### **Jonny Sopotiuik**

Jonny Sopotiuik is a labour union and community organizer based in British Columbia. He is Co-Director of the Union Cooperative Initiative, a precarious worker organizing project building union co-ops that are good for people and the planet and a member the Movements Leadership Team with Chuffed.org, the crowdfunding platform powering some of the leading justice movements from Worker Rights, to Palestinian and Indigenous Solidarity around the world.

## BROADCAST CATEGORIES

### **Bill Gillespie**

Bill Gillespie, is a Canadian journalist and author. He was security correspondent for CBC News and a former bureau chief of CBC Radio's Moscow bureau. As a foreign correspondent, Gillespie reported extensively from Afghanistan, Iraq, Chechnya and the Russian Caucasus, relaying information on the fall of the Taliban, the dismantling of Saddam Hussein's statue in Baghdad's central square, and the deadly siege of Beslan School Number One. He is also the author of A Class Act, which chronicles the history of the Newfoundland labour movement.

# Annual General Meeting

**Canadian Association of Labour Media**

June 6, 2026 | Regina, Saskatchewan

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## AGENDA

1. Call to order
2. Introduction of the board and staff
3. Minutes from the previous AGM

Be it resolved that the minutes from the 2025 CALM AGM be approved

4. Presentation of the Annual Report
5. Financial update

Be it resolved that the 2025 financial statements be accepted

Be it resolved that Chaplin and Co. be appointed CALM's auditors for 2026

6. Bylaw amendments
7. Election of the CALM Board
8. Adjournment




# Sponsors





**The Canadian Association of Labour Media provides training, news and online services to a network of union activists and editors. We aim to strengthen the labour movement by building media literacy.**

The major affiliates of the Canadian Labour Congress set up CALM in 1976. Learn more at [calm.ca](http://calm.ca).

[Learn more at calm.ca](http://calm.ca)

 CanLabourMedia

 Canadian Association of Labour Media

 canlabourmedia



CANADIAN ASSOCIATION  
OF LABOUR MEDIA



CALM  
CON 2026

Canadian Association  
of Labour Media  
Annual Conference

Regina 2026

PROGRAM